

# The Power of Community: Translating Innovations into Care in NHL and HL

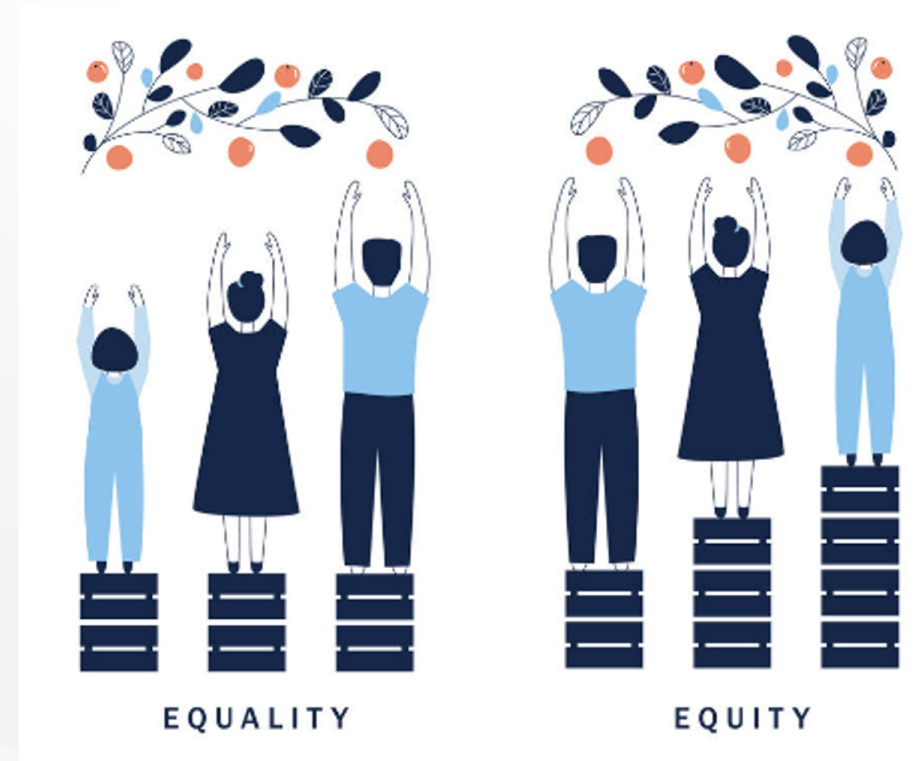
**MED**  
TABLE TALK™





# Be Familiar with Health Equity in Your Practice

The Centers for Disease Control and Prevention (CDC), defines **health equity** as being achieved when every person has the opportunity to attain his/her full health potential, and no one is disadvantaged from achieving this potential because of social position or other socially determined circumstances





# Why Health Inequity Matters: Rates of New Cancer Cases by Race/Ethnicity

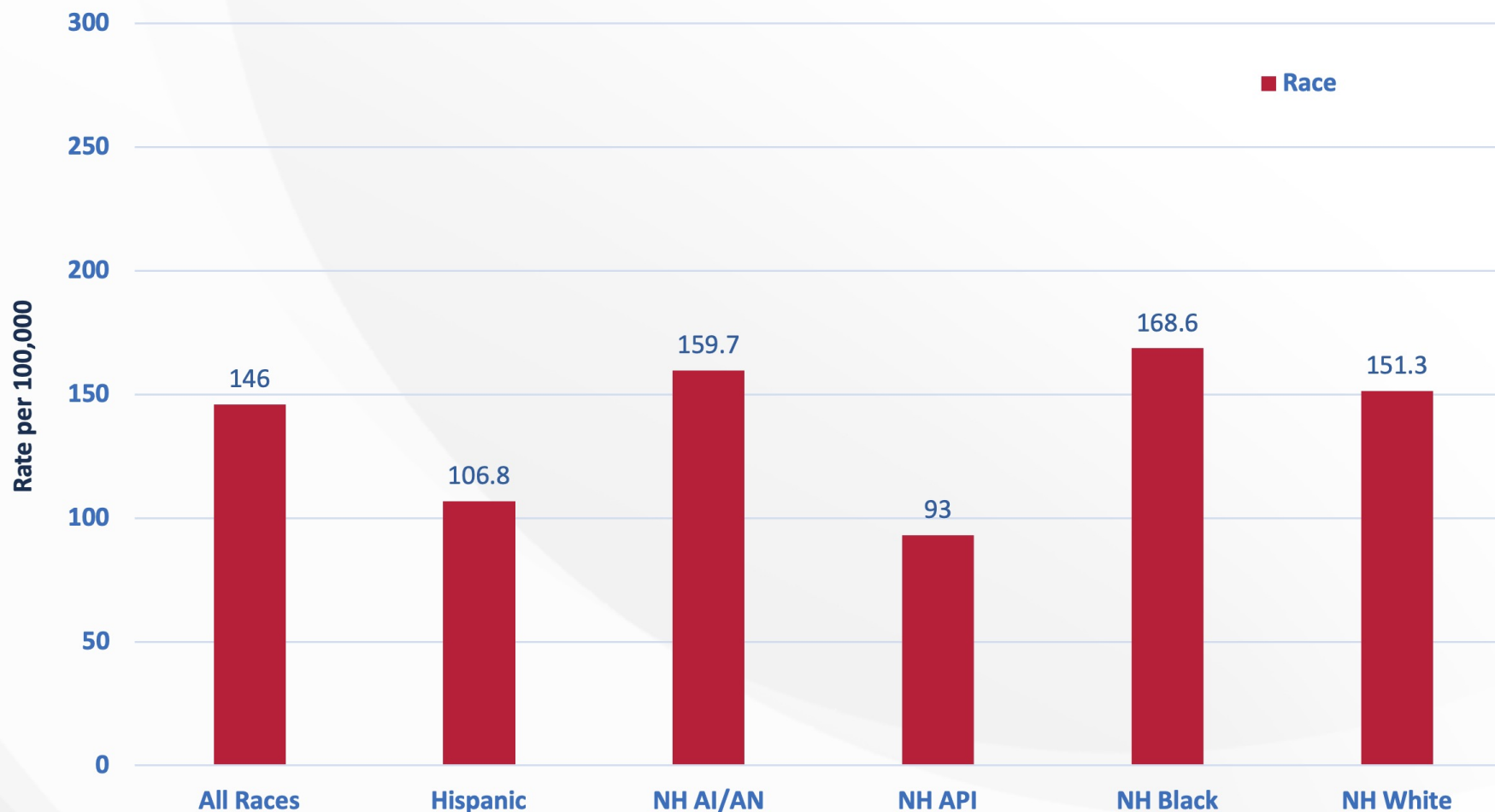


SEER 22 2017–2021, Age-Adjusted Rate per 100,000. NH, Non-Hispanic; API, Asian/Pacific Islander; AI/AN, American Indian/Alaska Native. National Cancer Institute. Cancer Disparities. <https://www.cancer.gov/about-cancer/understanding/disparities>.





# Why Health Inequity Matters: Cancer Death Rates by Race/Ethnicity



SEER 22 2017–2021, Age-Adjusted Rate per 100,000. NH, Non-Hispanic; API, Asian/Pacific Islander; AI/AN, American Indian/Alaska Native.

National Cancer Institute. Cancer Disparities. <https://www.cancer.gov/about-cancer/understanding/disparities>.

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# Recognizing the Disproportionate Burden of Cancer Among Your Patients

According to the National Cancer Institute there are differences in cancer measures that are a direct result of healthcare inequities – Consider how the following factors influence patients of differing backgrounds, such as age, gender, and geography in your patient population

Incidence

Prevalence

Mortality

Survival

Morbidity

Survivorship

Financial  
burden

Screening  
rates

Stage at  
diagnosis





## Views

- Is the patient view being considered?

## Inclusion

- Has the necessary time been taken to hear concerns and needs of the patient?

## Benefits and Burdens

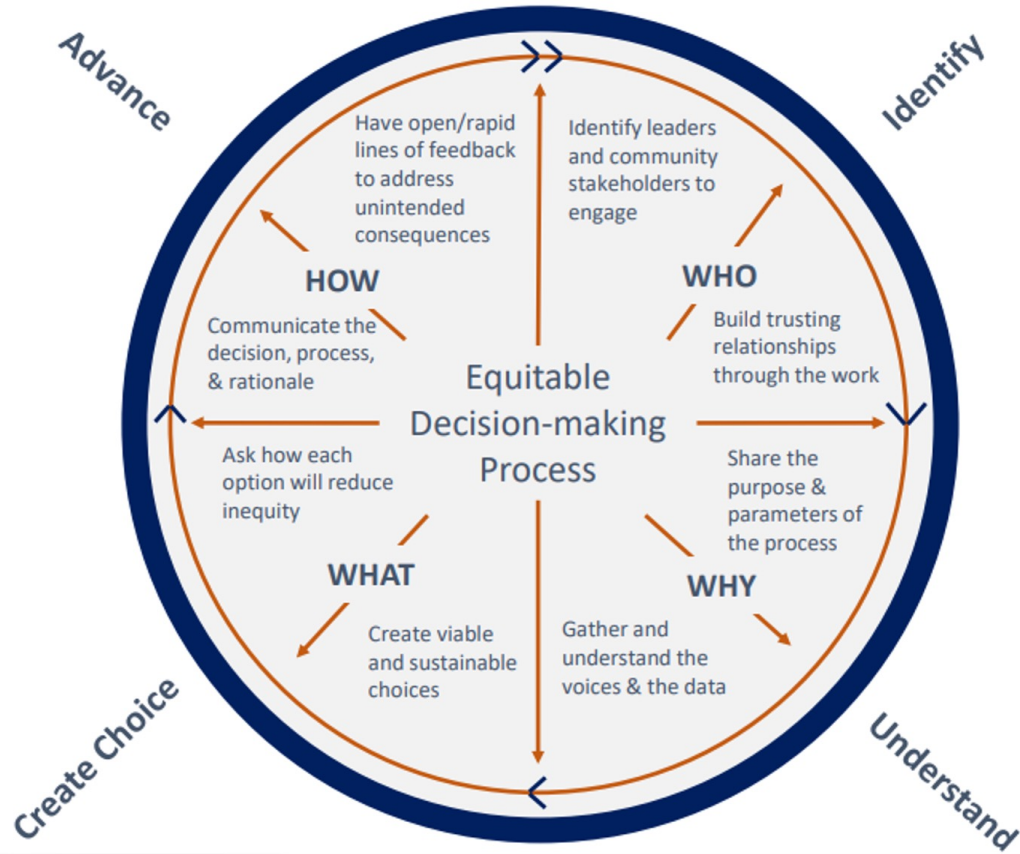
- How will the patient benefit from this decision?
- What harm may be done by this decision?

## Equity

- Does the decision lead to an equitable situation for the patient?

The VIBE framework provides questions that should be asked throughout conversations with patients to make equitable decisions regarding treatment and management choices





### Guiding Questions

**Who:** Who is impacted and whose relationships most shape the opportunities and challenges in the decision-making process?

**Why:** Why is the current context creating the situation that we are experiencing and why do we need to take action/make a change? What does the decision-making process seek to accomplish?

**What:** What alternatives and possibilities can we identify or create together? What will reduce inequities and/or mitigate risk/harm for those with the least power?

**How:** How will we honor our values and hold ourselves accountable for achieving the purpose we started with, promoting equity, and mitigating risk/harm? How will we communicate why we chose a specific path/action/option?

Engage and strengthen partnerships between academic and community clinical practices, also through collaboration with the following entities

