Non-Stigmatizing Language and Images



Obesity bias and stigma can impact individuals across many settings. Weight-based stereotypes can lead to unfair treatment in school, the workplace, and healthcare settings.

PERSON-FIRST LANGUAGE



ENCOURAGED

Patient with obesity Person with diabetes Patient with severe obesity Weight Excess weight Unhealthy weight Overweight Body mass index Affected by obesity



DISCOURAGED

Obese patient Diabetic Morbidly obese patient Morbidly obese Obese Fat Heaviness Large size

Non-Stigmatizing Images

Many public images depict individuals living with obesity in a negative light. Consider using non-stigmatizing images that offer a fair and unbiased representation of both youth and adults living with obesity to combat these harmful portrayals.